

CENTER CITY REPORTS | OCTOBER 2022

Center City Pedestrian Counts

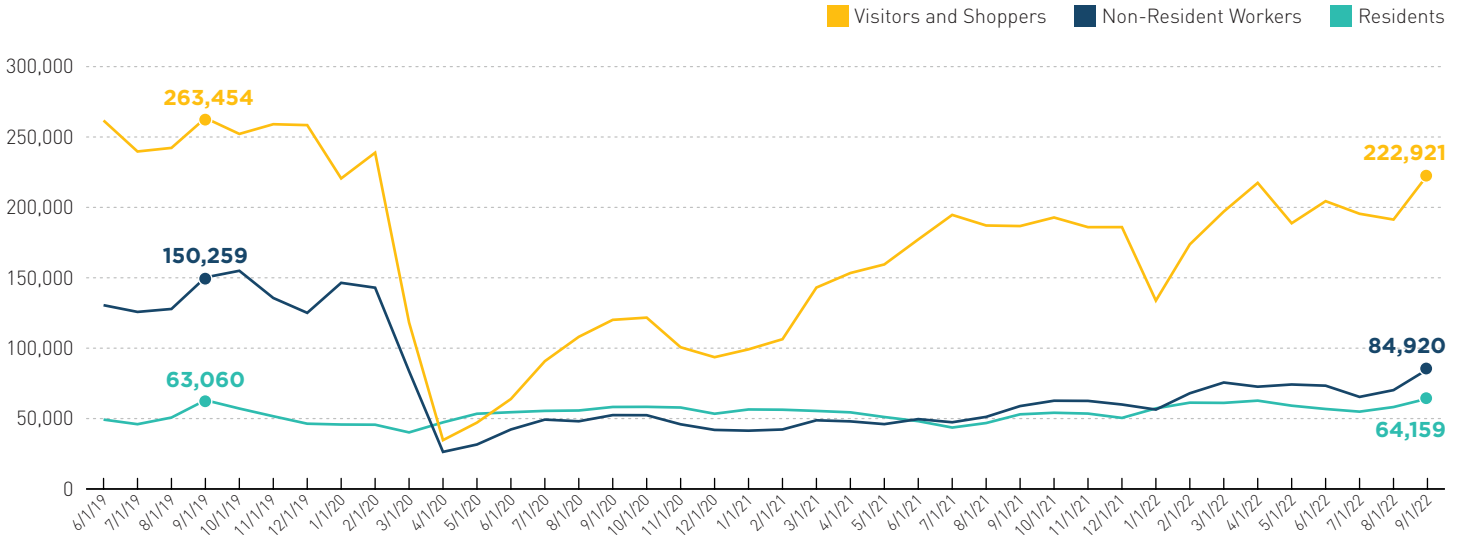
Pedestrian volumes in Center City in September 2022 reached 75% of pre-pandemic levels compared to September 2019.

Center City District deploys sensors that measure pedestrian volumes at 11 locations (noted as yellow dots on the map above) within the dense commercial core of Center City from 8th Street to 19th Street, and from JFK Boulevard to Walnut Street. Three of these sensors focus on the main commercial office district and are placed on the 1700 block of JFK Boulevard, the 1800 block of Market Street, and the 1600 block of Market. CCD also relies on data generated by Placer.ai to tabulate daily estimates of Center City’s population of residents, workers, shoppers and visitors based on anonymized cellphone data, within a larger area of downtown from Vine Street to Lombard Street, river to river.

Placer Ai’s data indicates that at the end of September 2022, the volume of visitors and shoppers throughout the broader downtown area had reached 85% of pre-pandemic levels (September 2019), residents were at 102% of pre-pandemic levels and office workers had returned to 57% of their September 2019 levels for an overall average of 75%.

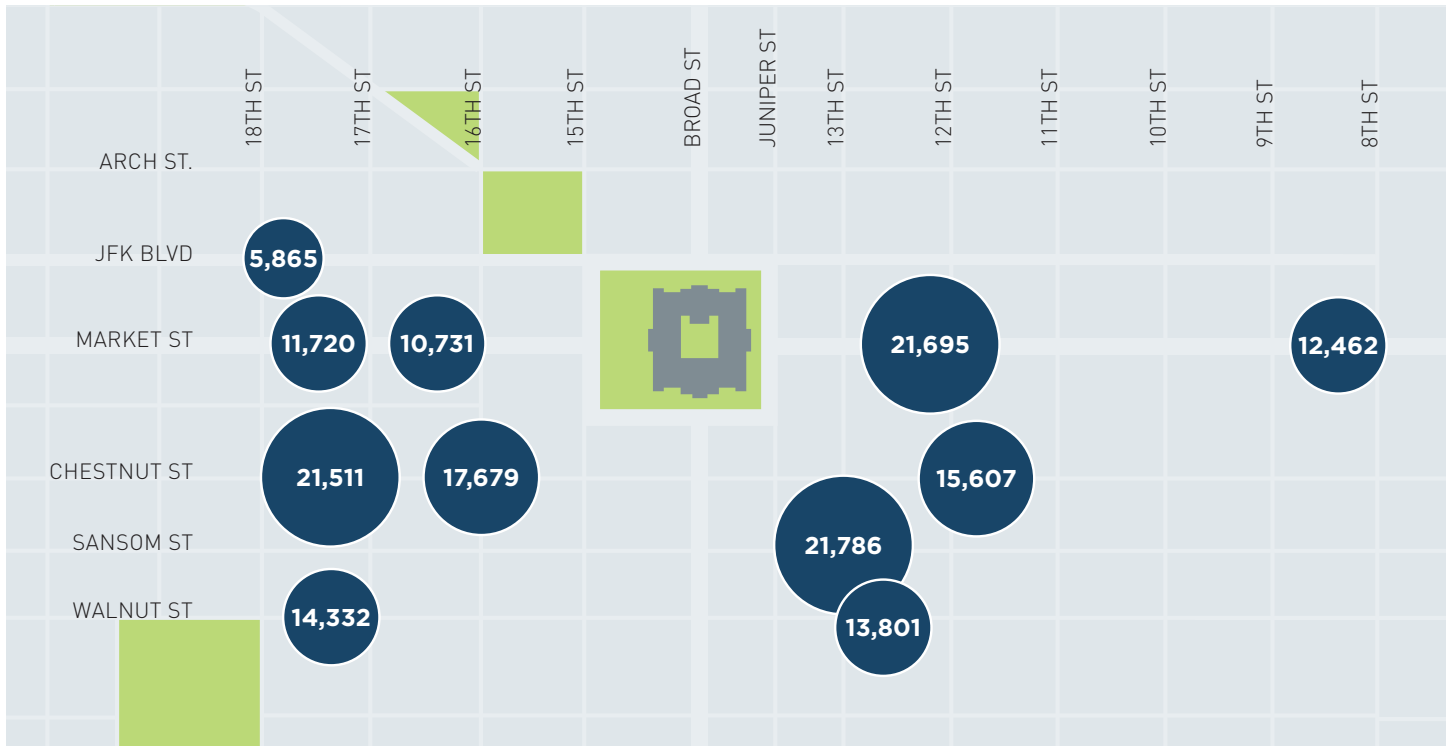
Within the dense commercial core, CCD’s sensors indicate that the average *weekend* foot traffic has reached 80% to 85% of 2019 volumes. Wednesdays were at 81% of pre-pandemic levels, while Monday, Tuesday, Thursday and Friday were at 70%. Between January 2022 and the end of September, the volume of pedestrians in the office district more than doubled. With the return of Comcast and other major employers in September, pedestrian volumes on the 1700 block of JFK Boulevard have reached 55% of September 2019 levels.

Center City Average Daily Pedestrians: Residents, Workers, Shoppers and Visitors



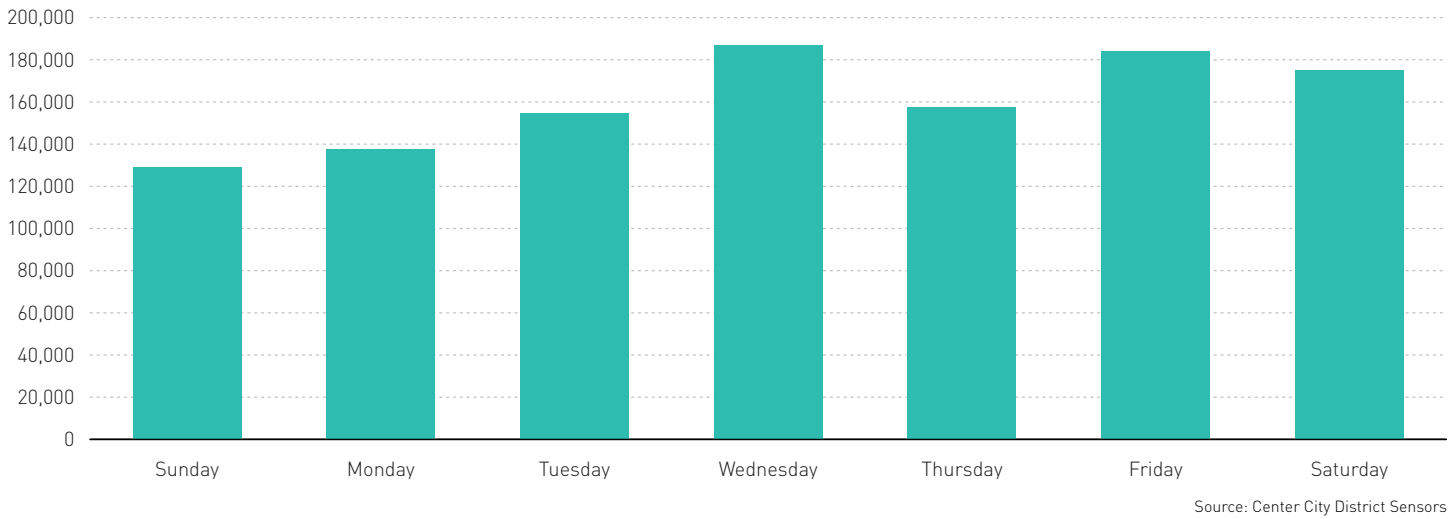
Source: Placer.ai

Average Daily Pedestrian Volume by Location (Monday-Sunday)



Source: Center City District Sensors

Daily Averages for the Month of September, 11 CCD Sensors



Within the dense commercial core, CCD sensors indicate that the average weekend foot traffic is at **80% to 85%** of 2019 volumes; Wednesday is at **81%** of pre-pandemic levels; while Monday Tuesday, Thursday and Friday are at **70%** of pre-pandemic levels.

Daily Pedestrian Volumes by Week, 3 CCD Office District Sensors

