

ARTS & CULTURE

The number of arts and cultural institutions in Center City continued to increase in 2008 to 355, up 43% since 1996. Even without major blockbuster shows, the Franklin Institute, the National Constitution Center and the Philadelphia Museum of Art each attracted over 750,000 visitors in 2008, while the Kimmel Center drew 1 million patrons. Shows and exhibits with broad popular appeal topped the attendance list in 2008 with the National Constitution Center drawing 200,000 visitors to *Baseball As America*, while the Kimmel Center attracted 320,000 to its series of Broadway plays.

At the same time, a broad range of small and medium-sized organizations and institutions animate nearly every neighborhood in Center City with strong clusters in Old City, around Rittenhouse Square and in emerging areas north of Vine Street. But the strongest concentration of arts and entertainment related employment remains along the Avenue of the Arts.

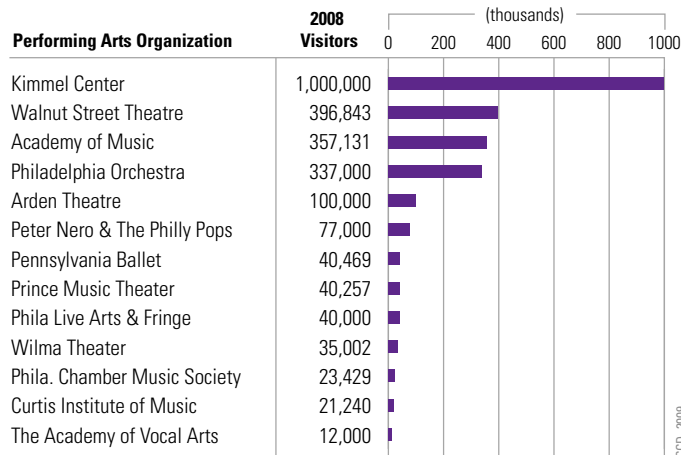
More than 50 of these groups, including the Opera Company of Philadelphia, the Franklin Institute, and Rosenbach Museum & Library received a total of \$1.1 million from the Philadelphia Cultural Fund, created by an annual appropriation from the City of Philadelphia to support general operations of cultural groups citywide. Support was also generated by Mayor Nutter who fulfilled his campaign pledge to create an Office of Arts, Culture and the Creative Economy to improve access to arts, arts education and cultural opportunities as well as leverage the role of arts and culture in economic development. He also re-established the Cultural Advisory Council to help mobilize support and assist his new culture “czar.”

Philadelphia grew in popularity as a site for film and television projects, with 384 productions completed in the area in 2008, including the popular *Cold Case* and recently released *Marley & Me*. Since 1992, the Greater Philadelphia Film Office has assisted in the making of hundreds of films and television projects, generating an economic impact to the region approaching \$2 billion.



Plays & Players Theatre, 1812 Productions, *Cherry Bomb*, *The Worst of Vaudeville*

Performing Arts Attendance, 2008*



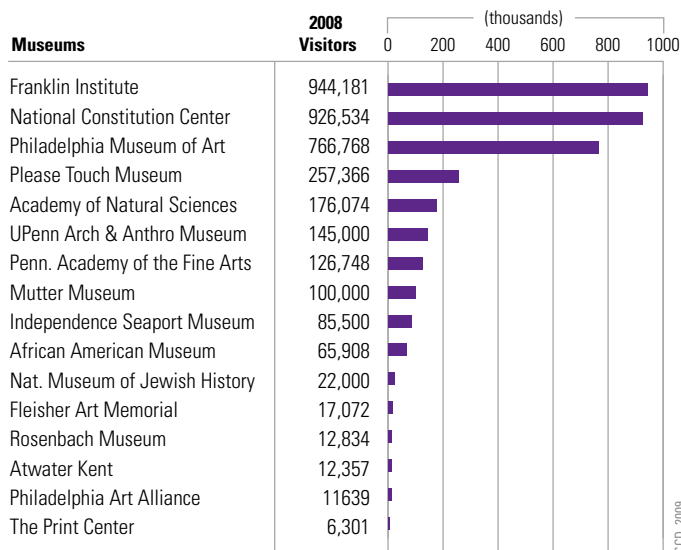
* These numbers are self-reported by each institution. Methods of counting may vary among locations.

Performing Arts Highest Show Attendance, 2008*

Organization	Organization	Visitors
The Broadway Series	The Kimmel Center, Inc.	320,000
Les Miserables	Walnut Street Theatre	100,332
Nutcracker	Pennsylvania Ballet	40,469
Ain't Misbehavin	Prince Music Theater	19,801
Candide	Arden Theatre	14,309
Rock'n'Roll	Wilma Theater	12,166
Chamber Music	Philadelphia Chamber Music Society	10,692
Mahler's Symphony of a Thousand	Philadelphia Orchestra	8,695
July 3rd on Independence Mall	Peter Nero & The Philly Pops	6,000
Karen Getz's Disco Descending	Phila Live Arts & Fringe	1,850
Anna Bolena	The Academy of Vocal Arts	1,849
Curtis Symphony Orchestra	Curtis Institute of Music	1,802

* These numbers are self-reported by each institution. Methods of counting may vary among locations.

Museum Attendance, 2008*



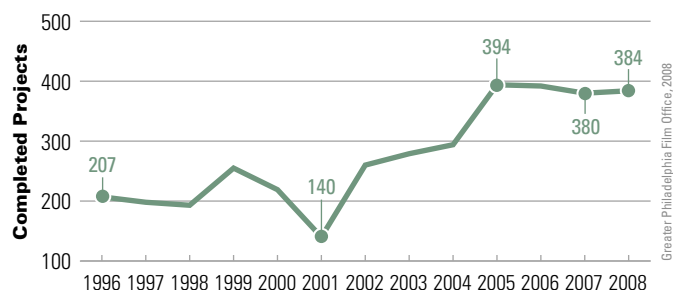
* These numbers are self-reported by each institution. Methods of counting may vary among locations.

Museum Highest Exhibition Attendance, 2008*

Museum	Museum	Visitors
Baseball As America	National Constitution Center	200,000
Hadrosaurus foulkii: The Dinosaur That Changed the World	Academy of Natural Sciences	113,348
Cecilia Beaux: American Figure Painter	Pennsylvania Academy of the Fine Arts	21,547
How Philly Works: Streets as Barometers of Urban Life	Atwater Kent	12,357
Gijs Bakker and Jewelry	Philadelphia Art Alliance	2,700
Dear Fleisher	Fleisher Art Memorial	500

* These numbers are self-reported by each institution. Methods of counting may vary among locations.

Philadelphia Film and TV Projects, 1996-2008*



* Projects do not include pre-production.

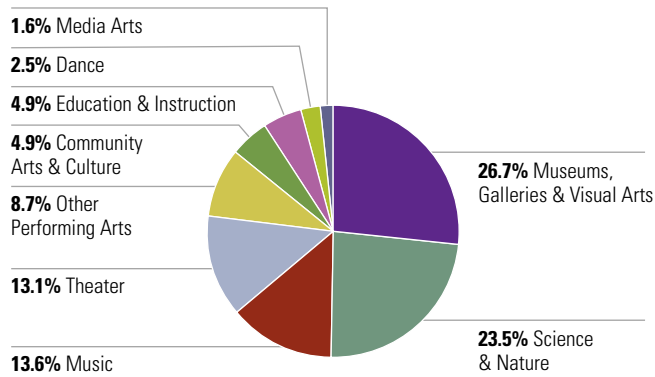
Notable Philadelphia Film and TV Projects

Project Name	Year
Baby Mama	2007
The Happening	2007
Cold Case	2008
It's Always Sunny in Philadelphia	2008
Marley & Me	2008
Transformers: Revenge of the Fallen	2008

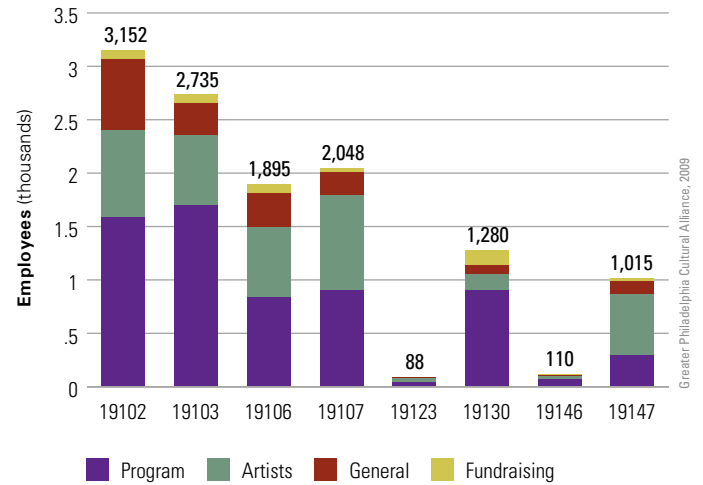
ARTS & CULTURE

NON-PROFIT ARTS AND MUSEUMS

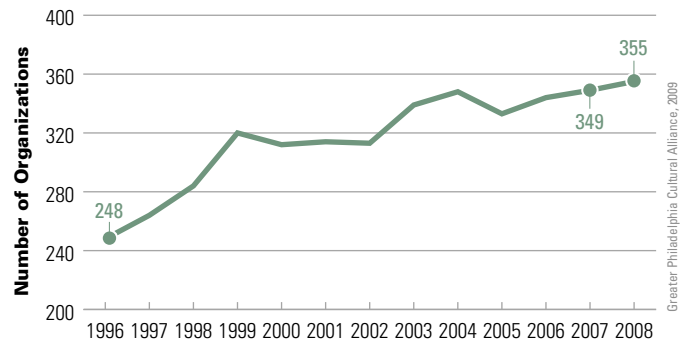
Center City Arts and Cultural Attendance by Discipline, 2008



Center City Arts & Cultural Employment by Employee Type, 2008

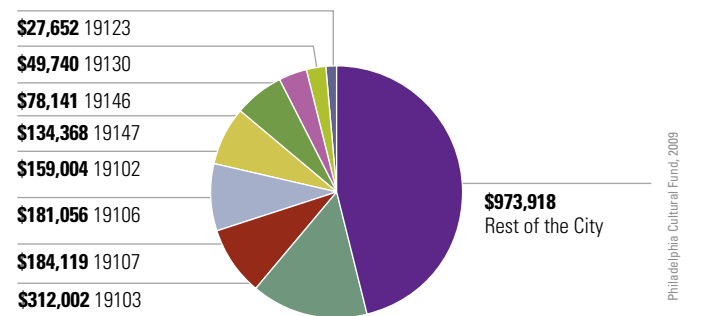


Center City Non-Profit Arts Organizations, 1996–2008



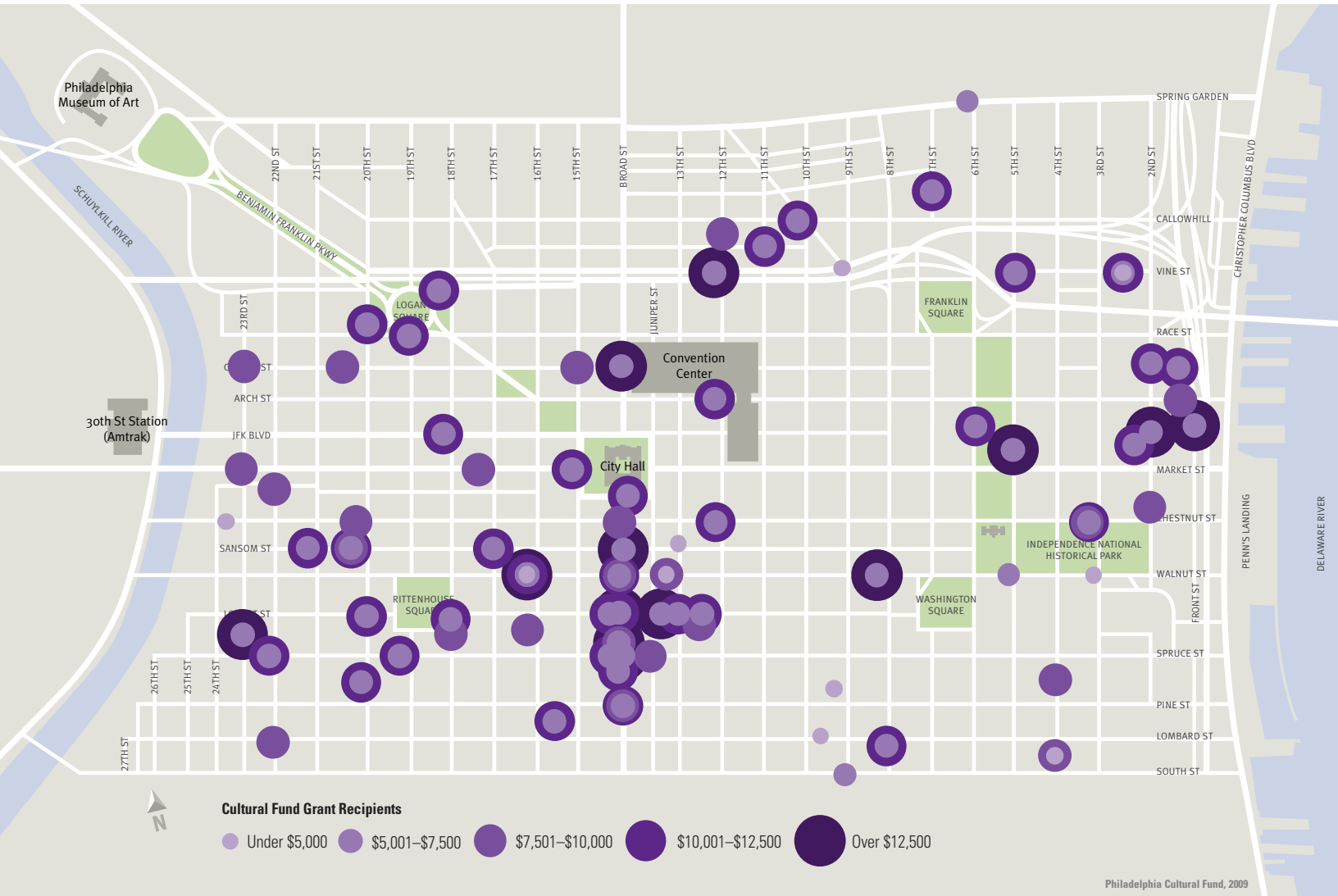
* Data in the National Center for Charitable Statistics databases are revised periodically to ensure greater accuracy related to non-profit organizations' primary disciplines. The data presented here for years 1996–2008 reflect revisions to the NCCS dataset.

Cultural Fund Grant Distribution by Zip Code



The Philadelphia Cultural Fund is a non-profit organization whose mission is to provide funds to enhance arts and cultural organizations throughout Philadelphia. An annual appropriation in the City budget is the primary source of funding for these grants.

Cultural Fund Grant Recipients, by Size of Grant, 2008



Philadelphia Cultural Fund, 2009

Recipients of Grants Over \$10,000

Fabric Workshop and Museum
 WHY?, Inc.
 Historical Society of Pennsylvania
 Pieris Music (formerly Arts in Motion)
 Philadelphia Shakespeare Festival
 Society Hill Playhouse Center for the Performing Arts, Inc.
 Philadelphia Singers
 1812 Productions, Inc.
 National Liberty Museum
 Melanie Stewart and Company Dance
 Asian Americans United
 Vox Populi
 Theatre Alliance of Greater Philadelphia
 Elfreth's Alley Association

Fairmount Park Art Association
 Art-Reach, Inc.
 Mendelssohn Club of Philadelphia
 Philadelphia Youth Orchestra
 Center for Emerging Visual Artists
 Franklin Institute
 Trinity Center for Urban Life, Inc.
 VSA Arts of Pennsylvania/Amaryllis Theatre Company
 Wood Turning Center
 Gershman Y Jewish Community Centers of Greater Philadelphia
 Academy of Vocal Arts
 Astral Artistic Services
 Philadelphia Arts in Education Partnership
 InterAct Theatre Company

Painted Bride Art Center
 Temple University Music Preparatory Division
 Opera Company of Philadelphia
 Singing City, Inc.
 Arts & Business Council of Greater Philadelphia
 Philadelphia Young Playwrights
 First Person Arts
 Christ Church Preservation Trust
 Rosenbach Museum & Library
 Preservation Alliance for Greater Philadelphia
 Clay Studio
 Paley/Levy Galleries at Moore
 Greater Philadelphia Cultural Alliance

Philadelphia Chamber Music Society
 Encore Series, Inc.
 Conservation Center for Art and Historic Artifacts
 Library Company of Philadelphia
 Philadelphia Live Arts and Fringe Festival
 Walnut Street Theatre
 Asian Arts Initiative
 Pennsylvania Academy of the Fine Arts
 Mann Center for the Performing Arts
 Arden Theatre Company
 National Museum of American Jewish History
 Philadelphia Theatre Company
 Wilma Theater
 Philadelphia Orchestra Association